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THE 60s LIVE!

PBS Special from San Francisco - Airing Live From Coast to Coast - Brings Back the Sounds of Peace, Love, and Protest

PROVIDENCE, RHODE ISLAND (September 10, 2008) – It's the next chapter in the groundbreaking and popular **MY MUSIC** series, an extra-special three-hour event airing live across the country on Saturday, September 13. It's **THE 60s LIVE!**

Focusing on the eternally hip years 1965-1969, **THE 60s LIVE!** is a non-stop musical feast of essential folk-rock, rhythm and blues, and pop classics that still resonate with baby boomers, and music fans of all ages. And where else should this musical event originate but from San Francisco – site of Haight-Ashbury and the "Summer of Love"! Rhode Island PBS presents the special beginning at 8 PM on channel 36 / digital 36.1 / RI cable 8 / DirecTV 36 / Dish 7776.

Hosted live by Vicki Lawrence ("The Carol Burnett Show") and Mike Farrell ("M*A*S*H"), **THE 60s LIVE!** celebrates the peace and protest decade that never died. The event kicks off with the **New Rascals**, who perform their chart-topping trio of blue-eyed soul smashes "People Got to Be Free" (1968), "Groovin'" (1966) and "Good Lovin'" (1966). Roger McGuinn of the **Byrds** reprises his legendary folk-rock group's rendition of "Turn! Turn! Turn! (To Everything There Is a Season)," one of 1965's biggest hits.

The lasting influence and popularity of British rock is represented by the **Zombies** with their top-10 smash "She's Not There," **Eric Burdon of the Animals** with the rebellious "It's My Life" and pop queen **Petula Clark's** Grammy Hall of Fame hit, "Downtown."

From the softer side of the '60s, the **Association** reunites to present the million-selling standard, "Never My Love." **Marilyn McCoo and Billy Davis, Jr.** of the original **Fifth**

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Dimension offer their top-of-the-chart take on the late Laura Nyro's "Wedding Bell Blues."

Jackie DeShannon revisits her era-defining masterpiece, the Burt Bacharach-Hal David ballad, "What the World Needs Now Is Love"; **Blood, Sweat & Tears** fuse pop with jazz on their golden great, "You Made Me So Very Happy."

The '60s psychedelic sounds are represented by **Vanilla Fudge's** "You Keep Me Hangin' On" and the infamous "In-A-Gadda-Da-Vidda" by metal pioneers **Iron Butterfly**. "Born to Be Wild," the anthem of a generation who came of age in the late '60s, is presented by legendary hard rockers **Steppenwolf**.

A number of essential vintage performance clips are also featured by '60s stalwarts the **Lovin' Spoonful** ("Do You Believe in Magic"), the **Miracles** ("The Tracks of My Tears"), **Barry McGuire** ("The Eve of Destruction") and the **Mamas and the Papas** ("California Dreamin'").

With cameo appearances by many fondly remembered '60s icons and co-hosted by the Smothers Brothers, Tommy and Dick Smothers, along with "Mama" Michelle Phillips of the Mamas and the Papas, **THE 60s LIVE!** recalls and rejoices an unforgettable time of profound change, and music that remains relevant. The program is part of the goal to preserve vital American music legacies on the **MY MUSIC** series, exclusively on PBS.

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